



Package Comparison **FEATURES**

Design	SmartPracticeAppLite	SmartPracticeApp
Custom design / colour matching	✓	✓
Landing page (emphasis brand)	✓	✓
Footer menu – quick links	✓	✓
Association logos	✓	✓
Home page branding	✓	✓
Additional homepage icons		✓

Function	SmartPracticeAppLite	SmartPracticeApp
Installs on a mobile device	✓	✓
Places icon on mobile device	✓	✓
Download from Google Play Store	✓	✓
Download from iTunes	✓	✓

Maintenance	SmartPracticeAppLite	SmartPracticeApp
Australian design and support	✓	✓
Annual design update	✓	✓
Full redesign (every 2 years)	✓	✓
Ongoing software update	✓	✓

Content	SmartPracticeAppLite	SmartPracticeApp
Key tax dates	✓	✓
Financial news feeds	✓	✓
Tax tables	✓	✓
Links to website	✓	✓
Find us with Google maps and on social media	✓	✓
Testimonial manager	✓	✓
Firm service offerings		✓
Meet the team		✓
Embed videos		✓
Pricing packages		✓
Secure referral		✓
Calculators		✓
Feedback		✓
Secure client portal		✓
Pay my fee (Stripe)		✓

Communication	SmartPracticeAppLite	SmartPracticeApp
Contact page	✓	✓
Push notifications	✓	✓
Automated push notifications (blog)	✓	✓
Contact form	✓	✓

Shortcuts	SmartPracticeAppLite	SmartPracticeApp
Facebook	✓	✓
Twitter	✓	✓
LinkedIn	✓	✓
Custom Shortcuts	✓	✓
ATO app		✓
Xero		✓

Shortcuts	SmartPracticeAppLite	SmartPracticeApp
Management console	✓	✓

Pricing <i>(Excludes GST)</i>		
Annual subscription		
Initial cost	\$895.00 \$695.00	\$1,495.00
Annual payment	\$895.00 \$695.00	\$1,495.00
Monthly subscription		
Initial cost	N/A	\$1,495.00
Monthly payments	N/A	\$149.50

*Design	Description
Basic	Standard background and simple, static, single header images
Standard	Custom background, scrolling banner and basic buttons
Advanced	Dynamic header with stylised background and button effects

Design credit	Description
A design credit	is a unit of monitoring the number of designs prepared for the client.
1 design credit	= 1 design presented to the client and;
1 design credit	= 1 revision